



Media Advisory

FOR IMMEDIATE RELEASE

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Don't Cook Tuesdays

New program promotes eating out on Tuesdays in San Marcos

San Marcos, CA (4-12-2010) – Cooking on Tuesdays is a task of the past in San Marcos. “Don't Cook Tuesdays” is a restaurant promotion developed by the San Marcos Chamber of Commerce to increase familiarity and patronage of San Marcos restaurants within the local communities.

Participating restaurants offer menu specials every Tuesday night that are either regular menu items offered at a discounted price or a special dish offered only on Tuesday nights.

The official launch of “Don't Cook Tuesdays” was the Grand Spring Festival on April 11, 2010. The San Marcos Chamber of Commerce handed out participating restaurant coupons and gift cards to festival goers. Children were given a coloring sheet that, when completed, entitled them to a free dessert at participating restaurants.

Take a break on Tuesdays! Don't cook. Tuesday is the night for San Marcos restaurant specials.

“Don't Cook Tuesdays” is part of the Restaurant Roundtable, the dining component of the “In San Marcos” program sponsored by the San Marcos Chamber of Commerce. “In San Marcos” promotes local spending to help stimulate business for local retailers and restaurateurs by educating consumers about the benefits of sales tax to the San Marcos community. Over 22 percent of City services are funded by sales tax collected from local transactions. Services include Public Safety, Parks and Recreation, Street Maintenance, and Community Development, so it is important to spend locally when possible.

For a complete list of participating restaurants, please visit www.dontcooktuesdays.com or for more information about “In San Marcos” please visit www.sanmarcoschamber.com.

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