



## **Media Advisory**

FOR IMMEDIATE RELEASE

Press Contact:

Joan Priest

760.744.1270

[joan@sanmarcoschamber.com](mailto:joan@sanmarcoschamber.com)

<http://www.sanmarcoschamber.com>

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### **Corky Mizer, local, well-known business man Joins San Marcos Chamber of Commerce Board**

**San Marcos, CA (2-22-2010)** –Recently elected to the San Marcos Chamber of Commerce Board of Directors is Corky Mizer, of Corky’s Pest Control.

New to the Chamber but not to the business world, Corky Mizer started Corky’s Pest Control in 1967. For more than 40 years, Corky’s Pest Control has fought pests in homes and businesses in Southern California, offering a variety of botanical pest control services, standard pest control services, termite, fumigation, and alternative services like heat.

Corky Mizer pioneered the industry by studying the uniqueness of the climate and terrain and adapted his techniques to those specific needs. He has written 11 study guides for the pest control industry nationwide, helping future technicians prepare for their state exam and ultimately their career in the pest control industry.

Now with 124 employees throughout Southern California, Corky’s continues to fight pests but has expanded his vision to advertising as well. Corky’s Pest Control wholly owns ASA-Affordable Shared Advertising and Printing in San Marcos.

A successful businessman and community leader, the San Marcos Chamber of Commerce is proud to add Corky Mizer to its Board of Directors.

“I’ve always been a hometown kind of guy and I look forward to serving the local community with my best foot forward,” says Corky.

For more information please contact the San Marcos Chamber of Commerce, 760.744.1270 or Corky’s Pest Control, 800.901.1102.

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