



Media Advisory

For Immediate Release

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San Marcos Chamber of Commerce

Announces New Logo

A New Look

San Marcos, CA (12-7-09) –A new look for the San Marcos Chamber of Commerce! The Board and staff of the San Marcos Chamber of Commerce are pleased to announce their new logo.

The Chamber conducted a contest to design the new logo. The contest was open to amateurs, students and professional graphic artists. One semi-finalist from each category was selected. The semi-finalist from the student category was Cole Tran from California State University, San Marcos. Cole received a \$500 scholarship from the San Marcos Chamber of Commerce for his submission to the logo contest, as well as a certificate of recognition.

A logo selection committee, a sub committee of the Communications Committee, selected the winning entry. More than 40 submissions were received from local artists and crowdSPRING.com, an online marketplace for buyers and sellers of creative design. The winning design was selected from the crowdSPRING.com submissions.

“The new logo was thoughtfully chosen and will identify our Chamber well in the years to come,” says Joanie Priest, President & CEO of the San Marcos Chamber of Commerce.

The winning logo selection was announced and unveiled at the Member Appreciation Event Thursday, November 19, 2009 at Lake San Marcos Country Club. Cal State, San Marcos student, Cole Tran, was awarded and recognized at the San Marcos Chamber of Commerce event.

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