

ADVERTISING OPPORTUNITIES

- The San Marcos Chamber of Commerce distributes a weekly newsletter to their subscribers. The active/courtesy list accounts for nearly 600 subscribers and the general list adds an additional 4,100. There are marketing opportunities within both lists.

Eblast

- ❖ \$100 per eBlast



Newsletter

Per Year	Per Insertion	Total Investment
1x	\$400	\$ 400
3x	\$360	\$1,080
6x	\$339	\$2,034
9x	\$300	\$2,700
12x	\$270	\$3,240

Deadline: Seven days prior to Monday e-publication date.

Networking Opportunities

- ❖ \$50 for a table at a Chamber Sundowner Mixer
- ❖ Sponsor Coffee Connections by providing food and beverages

SMCC Website

Available sizes: 1400x130; 645x360

Rate/Month	Total Investment	Weeks*
\$400	\$ 400	(4)
\$360	\$1,080	(13)
\$339	\$1,980	(26)
\$300	\$2,700	(39)
\$270	\$3,240	(52)

*Ads must be the same and consecutive weeks.

Deadline: Seven days prior to e-publication date

Website

E-mail