

2019 SAN MARCOS CHAMBER INITIATIVES



Promoting San Marcos

- State of the City Luncheon – 400 attendees
- Spring Street Fair – 250+ vendors; 20,000 attendees
- Meet the Elected's – 200 attendees
- Taste of San Marcos – 28 vendors; over 600 attendees
- Meet the Candidates Forum – Over 100 attendees
- Fall Street Fair – 250+ vendors; 20,000 attendees
- San Marcos Farmers Market – weekly, 50+ vendors

Vision: Through our engagement and collaborative voice, our community thrives.

Mission: The chamber serves as the best resource for its members and the community to promote a positive business climate, economy and quality of life.

Why Join?

By investing in a San Marcos Chamber business membership, you're joining a network of successful business leaders in the City of San Marcos and nearby communities, dedicated to making San Marcos the best place to live, work, and grow a business.

- Access
- Networking
- Marketing
- Credibility

Advocacy for Chamber Members

- ❖ Government Affairs Committee
- ❖ Business Walk
- ❖ Access to San Marcos Economic Development Department
- ❖ Promote Mayor/City Council Visits
- ❖ Letters of Support or Opposition

Adding Value for Members

- ❖ Training and Education Seminars from industry leaders and experts. No cost.
- ❖ Educate and Update - Quarterly Breakfasts
- ❖ Monthly Networking Opportunities (Morning, Noon & Evening)
- ❖ Ribbon Cuttings
- ❖ Committee Opportunities
- ❖ Search Engine Optimization
- ❖ Business Directory online listings, Exclusive to members
- ❖ Cost effective e-blasts and e-newsletter ads
- ❖ Customized sponsorship opportunities
- ❖ Certificates of Origin: 150+ signed
- ❖ Live Well San Diego Partner

